

June Zou

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Recent Professional Accomplishments

Gaia Interactive (July 2015- current) Illustration and Graphic Designer

- Senior artist, concept designer, market research analyst, team trainer for “Gaia Interactive” promotional sales team at Gaiaonline.com
- Production artist for item databasing and layering
- Graphic designer for site promotional layouts, banners, UI navigation, illustration promotions

Rival Games Inc. (July 2013 - July 2015) Graphic Design /2D Artist

- Lead graphic designer for “Rival Games Inc” web and mobile visual design, SEO optimization, brand cohesion, and Facebook/iOS promotional layouts
- 2D artist and Flash RIG animator on “Hello Adventure” app for Facebook

Orca Creative (May 2011 - May 2013) Experience Designer/ Production Design

- Graphic and team experience designer for “Edible Canada at the Market” collaborating with “BC Hydro Powersmart” brand-cohesive illustrations and layouts for business cards, menus, promotional posters, oversized billboards, magazine pamphlets, merchandise, complete brand design guides.
- Typography and layout artist for interior displays of “Vandusen Gardens” in collaboration with 3D artists in wayfinding signage and three-dimensional non-traditional media presentations - such as designing for replication on frosted glass or etched metal. Also created 2D brand elements such as illustrated garden maps for print production.

Toption OSS (Sept 2010 - April 2011) Strategy Marketing and Graphic Design.

- Strategy planner in marketing team for “Shanghai Volkswagon” advertising campaigns for the “New Polo” and “Touran” launches including research on brand methodology, target audiences, competition markets, and localization, and the creation of strategy pdfs.
- Graphic designer for “New Polo” and “Touran” campaigns. Created web and poster production templates, billboard production, storyboard assistance for commercial advertising, and mobile app promotional material.

Education

Mcgill University

- Faculty of Arts, Undergrad Psychology

Art Institute of Vancouver

- Graphic Design

Additional Skills

- Adobe Design Creative Suite products, including Photoshop, InDesign, Illustrator, Bridge, Dreamweaver, Fireworks, and Flash on Mac and Windows
- PHP/SQL, Laravel, Javascript/J-query, CSS, Bootstrap, and HTML5 best practices
- Microsoft Office Suite (Microsoft Word, Excel, and Powerpoint), Windows and Mac OS competency, 90+ wpm typing speed
- Fluent in English and Mandarin