

June Zou

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● Profile }

- Proficient in Adobe Creative Suite CS6 (Photoshop, Illustrator, Flash, Indesign, Dreamworks).
- Three years work experience in graphic design, experience design, and advertising with clients from Stanley Park, Vandusen Gardens, and Shanghai Volkswagon
- Strong marketing experience, proficient in understanding target audiences and sales

{ Work History }

Graphic and Game Designer / Artist, Rival Games Inc.

Vancouver, BC (July 2013 - Current)

- 2D artist and Flash RIG animator on “Hello Adventure” app for Facebook developing assets including isometric level tiles, character weapons, clothing skins, and enemy animations.
- Level designed using the created assets and created a balance for the weapons, currency, and in game cash system. Mapped out the quest system and storyline for each zone.
- Flash UI design experience, recreated the HUD design for “Hello Adventure” as well as in game navigation.
- Animator and graphic designer for “Bubble Rival” and “Hello Adventure”, created web pages using standard CSS and PHP, iOS icons, banners for web and app advertisement, and retouched screenshots of each game.

Creative Experiential Designer/ Graphic Design, Orca Creative

Vancouver, BC (May 2011 - May 2012)

- Graphic and experience designer for “Edible Canada at the Market” with the client and their business staff to design and create a complete store experience from logos, web design, business cards, menus, store signage, wayfinding, design representative in replicating product advertisement in conjunction with BC Hydro Powersmart involving EV (Electronic Vehicle) signage and awareness.
- Graphic and experience designer for “Vandusen Gardens”, working on logo development, wayfinding signage, maps, and collaborating with 3D artists to create three-dimensional presentations. Rendered pre-3D mockups on Illustrator and Photoshop.
- Experience designer for “Klahowya Village in Stanley Park”, assisting with visual assets and props for the Stanley Park train.

Strategy Planning Marketing and Graphic Designer, Toption OSS

Shanghai, China (Sept 2010 - April 2011)

- Strategy planner in marketing team for “Shanghai Volkswagon”, promoting advertising campaigns for the “New Polo” and “Touran” launches. Reviewed branding strategies, target audiences, competition markets, and localization.
- Graphic designer for “New Polo” and “Touran” launched. Created web campaigns on Flash and html/css, print and poster production, billboard production, storyboard assistance for commercial advertising, and app promotional material.

..... { **Other Work** }

Shift Supervisor, Starbucks Canada
Vancouver, BC (2007 - 2008)

- Trained new partners and delegated them to specific tasks on shift, managed scheduling during shift hours.
- Concise cash handling expertise, worked with daily deposits as well as record all cash and sales orders
- Managed inventory sales, recount, ordered supplies, efficiently handled merchandising.

Sales Representative, Zara
Vancouver, BC (2009 - 2010)

- Sales representative at “Zara” promoting product sale and assistance with merchandising
- Inventory management, counting inventory stock, estimating projected sales, restocking products

● **Education** }

Mcgill University

- Faculty of Arts, BA Psychology

Art Institute of Vancouver

- Graphic Design Diploma

● **Additional Skills** }

- Proficient Microsoft Office Suite (Microsoft Word, Excel, and Powerpoint) as well as iWorks, able to work efficiently on both Windows and Mac operating systems
- Experience in Adobe Design Creative Suite products, including Photoshop, InDesign, Illustrator, Bridge, Dreamweaver, Fireworks, and Flash
- Proficient PHP, MySQL, CSS, and HTML
- Fluent in English and Mandarin
- Familiar with community management on interactive forum websites as a GM

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{ **References Available Upon Request** }
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